2017 Construction Outlook Survey Results
Wisconsin Results

Total Responses: 30. Responses varied for some questions. Percentages are based on responses to each question and may not sum to 100 due to rounding.

1. Compared to 2016, do you expect the available dollar volume of projects you compete for in 2017 to be:

Market	Higher	Lower	Same	Net*
K-12 School	52%	5%	43%	48%
Private Office	50%	9%	41%	41%
Retail, Warehouse, Lodging	45%	5%	50%	40%
Hospital	40%	5%	55%	35%
Manufacturing	43%	9%	48%	35%
All projects	32%	5%	63%	26%
Public Building	37%	11%	53%	26%
Higher Education	27%	7%	67%	20%
Power	25%	8%	67%	17%
Water/Sewer	17%	0%	83%	17%
Multifamily Residential	21%	7%	71%	14%
Highway	9%	9%	82%	0%
Other Transportation (e.g., transit, rail, airport)	0%	8%	92%	-8%
Federal (e.g., VA, GSA, USACE, NAVFAC)	6%	19%	75%	-13%

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2. What numerical change do you expect in your headcount in 2017?

3. What perce7 3485npW*ħBT/₽onଲge do you expect i2(i reW*ħBT/₽ 11.04 Tf1 0 0 1 52.56 168.86 Tm(W)4(h)4(a)5(t)-2(

4. How would you describe your current conditions for filling key salaried positions (project manager/supervisor, estimator, etc.) and hourly craft positions (carpenter, laborer, equipment operator, etc.)?
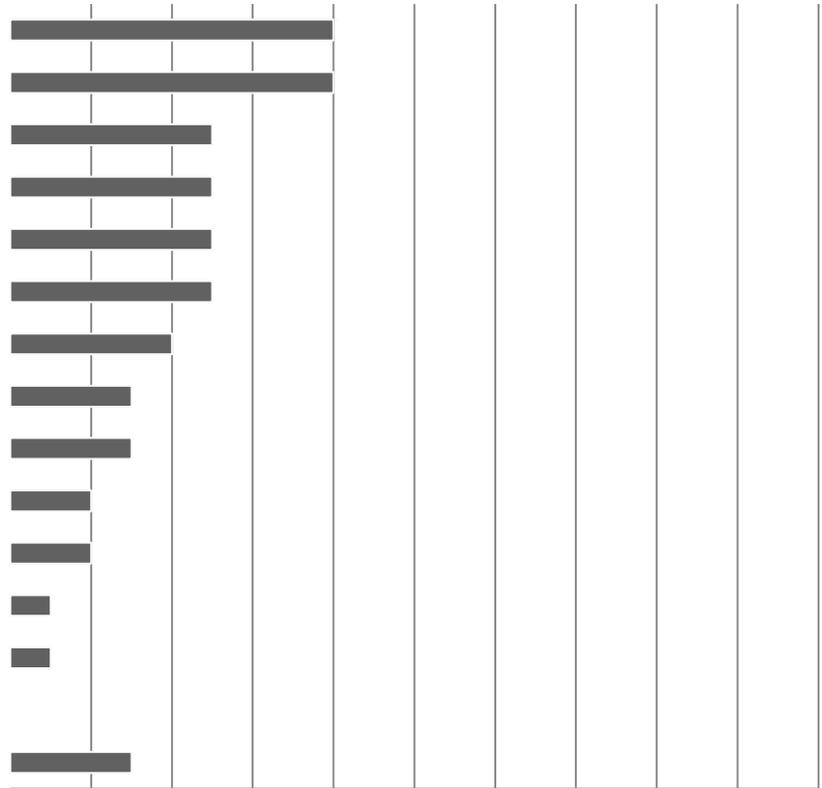
5. Do you expect any changes in the availability of salaried/hourly craft construction professionals over the coming 12 months?

6.

8. Which of the following issues are the biggest concerns to you and your business?
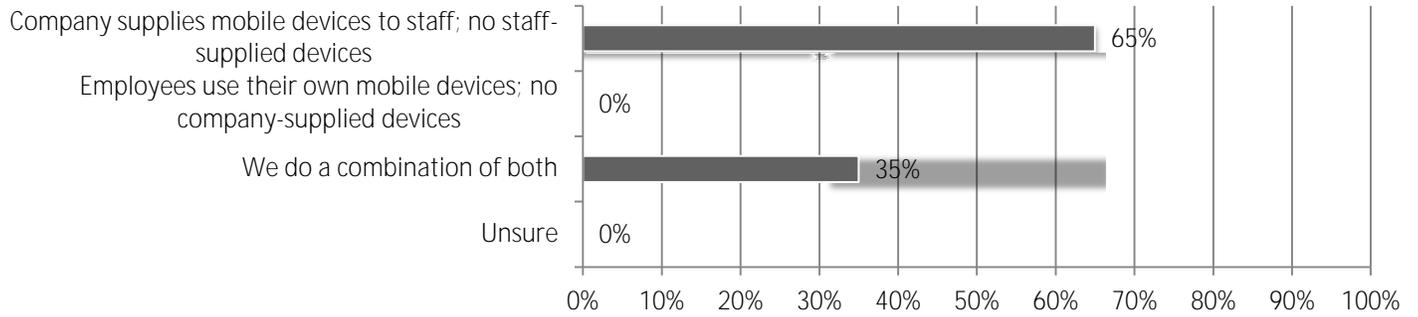
9. What challenges, if any, do you see regarding the safety and health of your workers?

14.

20.

25. What software technology do you plan to invest in during 2017?
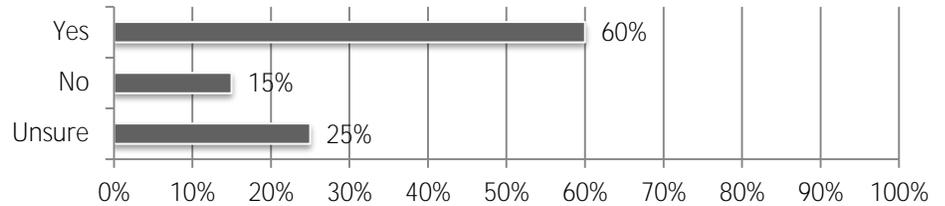
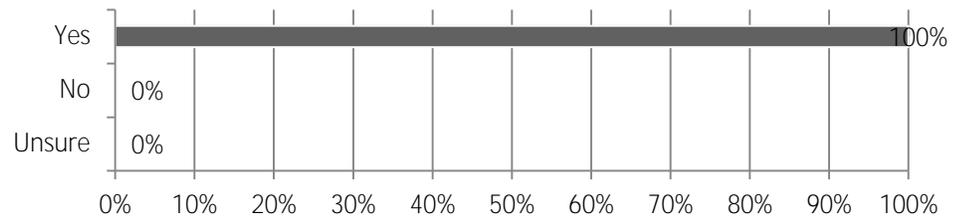

26. How does your company plan to use mobile software technology?

27. How do you handle the use of mobile devices (e.g., tablets, smartphones) in your company?

Response	Percentage
Company supplies mobile devices to staff; no staff-supplied devices	65%
Employees use their own mobile devices; no company-supplied devices	0%
We do a combination of both	35%
Unsure	0%

28. Do you currently have a mobile security policy in place?

Response	Percentage
Yes	60%
No	15%
Unsure	25%

29. Do you currently have an overall IT security plan in place to protect against hacking?

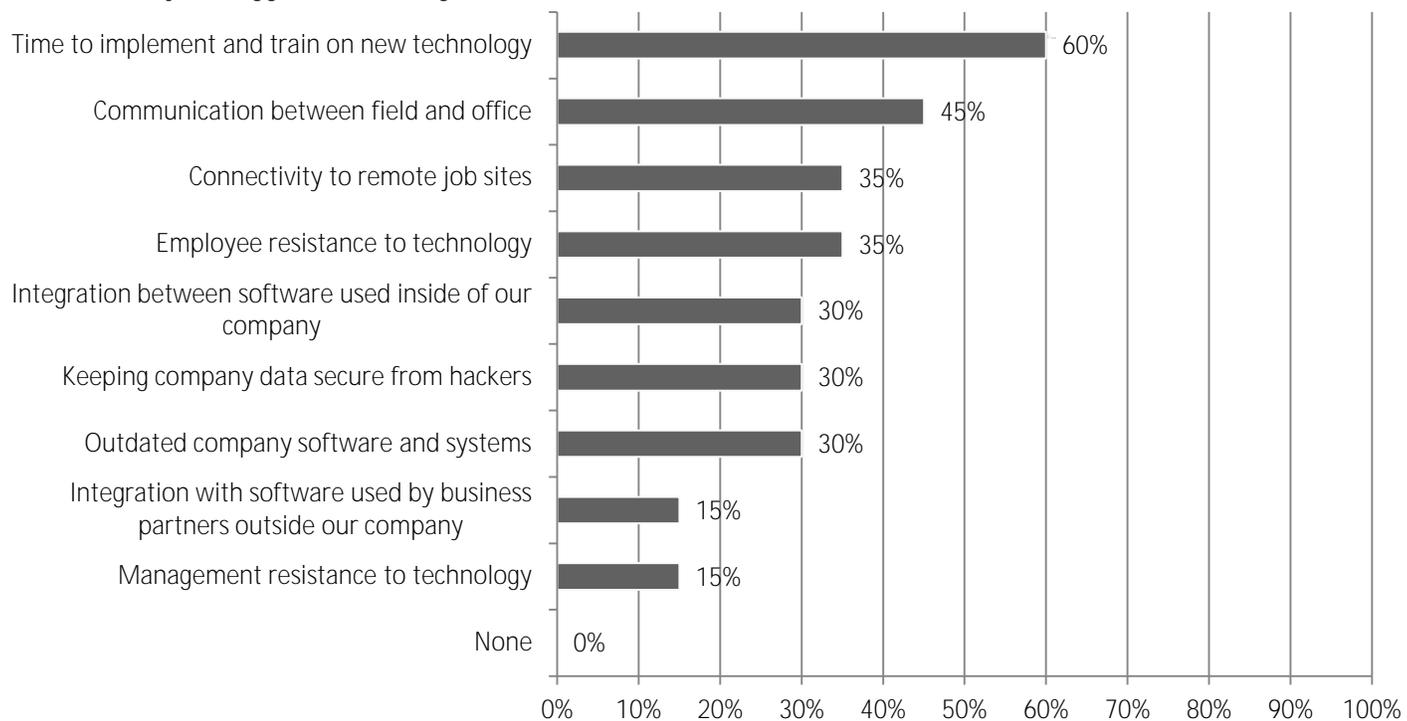| Response	Percentage
Yes	100%
No	0%
Unsure	0%

30. Do you have a formal IT plan that supports your business objectives?

31. What is the main reason you use or plan to adopt cloud-based software?

32. What are your biggest IT challenges?

Challenge	Percentage
Time to implement and train on new technology	60%
Communication between field and office	45%
Connectivity to remote job sites	35%
Employee resistance to technology	35%
Integration between software used inside of our company	30%
Keeping company data secure from hackers	30%
Outdated company software and systems	30%
Integration with software used by business partners outside our company	15%
Management resistance to technology	15%
None	0%

33. Estimate the total dollar amount of work your firm performed in 2016.

34. How many total employees does your organization employ at all of its locations?

35. Do you employ union workers, or is your firm primarily open shop?